

Brandee Bickle, Georgia's Own Credit Union
VP Governmental Affairs & Executive Projects

Brandee Bickle is the VP of Governmental Affairs & Executive Projects for Georgia's Own Credit Union, where she is responsible for developing and implementing the Credit Union's advocacy strategy on a federal, state, and local level. She serves as a conduit between multiple—and often challenging—parties to ensure the Credit Union can serve members today and into the future. In addition, she engages in critical projects that help foster a positive environment at the state and federal levels to best support the Credit Union.

She cultivates relationships and builds consensus with a wide range of leaders, shapes opinions, and identifies emerging trends to position the Credit Union for success. She regularly communicates the Credit Union perspective with members of Congress, state legislators, regulators, national/state trade associations, and other credit unions to create success with industry issues. She is also an active member of the State Advocacy Policy Committee, where she uses her voice to shape the legislative, regulatory, and political issues that touch all credit unions.

Before joining Georgia's Own in January 2020, Ms. Bickle was the Senior Advocacy Officer for Georgia Credit Union Affiliates, where she was employed as of July 2000. At the state credit union trade association, she was a registered lobbyist in the Georgia legislature, spearheaded grassroots campaigns, and crafted advocacy strategies as part of the senior leadership team. She was responsible for advocacy messaging, managed the PAC and political fundraising across Georgia, and drove the content creation for multiple committees and boards.

Ms. Bickle's dedication and expertise have not gone unnoticed. Georgia's James Magazine recognized her for her lobbying efforts for multiple years, and in 2020, she was honored as the top lobbyist (out of over 900 registered state lobbyists). Her advocacy efforts with members of Congress and her role in shaping positive change for the industry across the country were further acknowledged when she received the National Association of Federal Credit Union's prestigious Paul Revere award in 2023.

Ms. Bickle's passion for the credit union movement is evident in her two decades of dedicated work. She is known in industry circles for her unwavering dedication to the credit union movement. Her educational background, including a Bachelors in Psychology from the University of Georgia, and her participation in various credit union development programs, such as the Credit Union Development Educator program and the Southeast CUNA Management School, reflect her continuous commitment to learning and growing in her field. She is furthering her education with the Executive MBA program at Georgia State University, graduating in 2025.